

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: August 24, 2023

Time: 7:00pm

Location: Council Chambers & Zoom

Present:

- Elisa Kolenut
- Jennifer Ellis
- John Graziano
- Lisa Bendel
- Nadia Hussain

Absent:

- Leanne Scaturro
- Liz Weinberg
- Marisa French
- Michele Reynolds
- Theresa Merino

Meeting Discussion:

- July 2023 minutes approved
- Treasurer Report
 - We currently have a balance left of \$725.
- Open Member position – 3 seats
 - Marisa French informed us on August 24th that she will not be joining the EDC after all.
 - Lisa Bendel will be stepping down after Celebration Day.
 - Jennifer Ellis is making a flyer to post on social media for open positions.
 - John is creating an email to also send out for possible candidates.
- Bloomington Tradespeople List
 - PDF to be posted on the Borough site and link to be shared on socials. John will check for the landing spot on the town website and provide us with a link.
- Bloomington Celebration Day Planning – Sept. 23, 2023
 - A planning meeting to be set for Wednesday, September 13th @ 5pm with BPD, BFD, DPW, Borough Administrator, Mayor, EDC & other key players for the day.
 - Per Lisa Bendel we are up to 90 vendors/crafters/businesses/non-profits.
 - Mike S. informed John G. that the banner is coming this week. So far it is not here yet.

- Business Outreach
 - John reserved the Council Chambers for Monday, October 23rd @ 7pm.
 - EDC to hold a business round table to bring business owners to borough hall to discuss business and how the EDC can aid in being a strategic partner.
 - Leanne Scaturro put together a flyer/letter to be given to business owners and post on social media.
 - We will create an online sign up like we did for the contractors listing to keep track of the Bloomingdale businesses that will participate.

- Main Street Banners
 - Per Elisa Kolenut no new updates.

- Ribbon Cuttings
 - Possible new grocer to come into current IGA/Food World space.